



SWITCH TO A RENEWABLE FUTURE

**Nature Park “Schwäbisch-Fränkischer Wald”
– Sustainability-Check**

Co-funded by the
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Aims of presentation

- What is a Nature Park?
- How can a Nature Park support sustainable lifestyle?
→ “**Sustainability-Check**”: use of energy
- Challenges in participation of “sustainable partners”
- Ideas for regions that wish to encourage local partners in the sustainable development



Nature Park

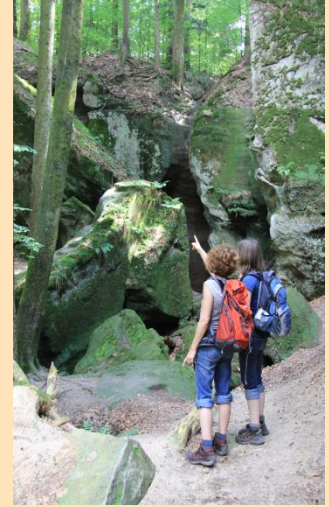
- Care for cultural landscapes:
 - awareness for nature(conservation)
 - sustainable tourism
 - support partners to take part in a sustainable way of living



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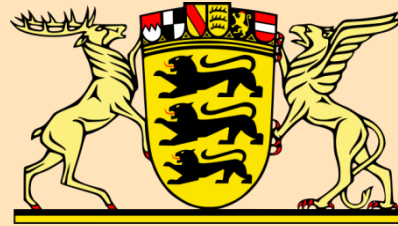
What we do:



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Sustainability-Check 2014 - 2017



Baden-Württemberg



Certification of four pilot-regions in 2014: sustainable destination



Nature Park: report of sustainable measures, criteria, participation of local partners (25 %)

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Sustainability-Check – support of local partners

partner: Wacholderhof



online-checklist

Criteria-catalog,
measures
for sustainable
development
(e.g. use of
energy)

annual monitoring

aims

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Sustainability-Check – criteria “energy”

Direct criteria „Energy“	Indirect criteria „Energy“
<ul style="list-style-type: none">• efficiency• consumption of electricity, water, waste• dealing with electricity, water and waste	<ul style="list-style-type: none">• percentage of organic/fair/regional food• use of environmental-friendly products



Sustainability-Check – support of local partners

partner: Wacholderhof



online-checklist

Criteria-catalog,
measures
for sustainable
development
(e.g. use of
energy)

annual monitoring



aims

self-evaluation,
more conscious
handling of
resources



NP: certificate, marketing, information, joint activities

TourCert: consulting, training courses

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Conclusions

Our Certification as a “sustainable destination” can offer an incentive for dealing with sustainable lifestyles and a more conscious use of energy

Challenges:

control implementation, soft criteria, system based on self-evaluation and trust, finding new partners

Questions:

How to create added value for our partners?

Ideas:

cooperation with communities, knowledge-sharing, competitions

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