



SWITCH TO A RENEWABLE FUTURE

Ellie Grebenik: Regional Manager
Co-wheels Car Club

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Intro to Car Clubs: What is Co-wheels?



- The largest Social Enterprise car club in the UK
- 50 locations nationwide
- Largest supplier of Electric Car Club cars in the UK
- Also supply Hybrids and other low emission vehicles

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How does it work?



- £25 sign up fee gives access to national fleet
- After a DVLA license check a Smartcard linked to your online account is posted out to you
- Use the website to choose & book vehicles
- Present your Smartcard to the windscreen to unlock the car
- Ignition keys are stored in the glove box



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Aims of the Car Club



- Car clubs reduce private car ownership significantly
- Members of car clubs use other forms of sustainable transport much more than non-members and drive less than car owners
- Cars are greener and cleaner than most private cars
- Cost of car ownership can lead to transport poverty
- Reduction of parking demands in areas

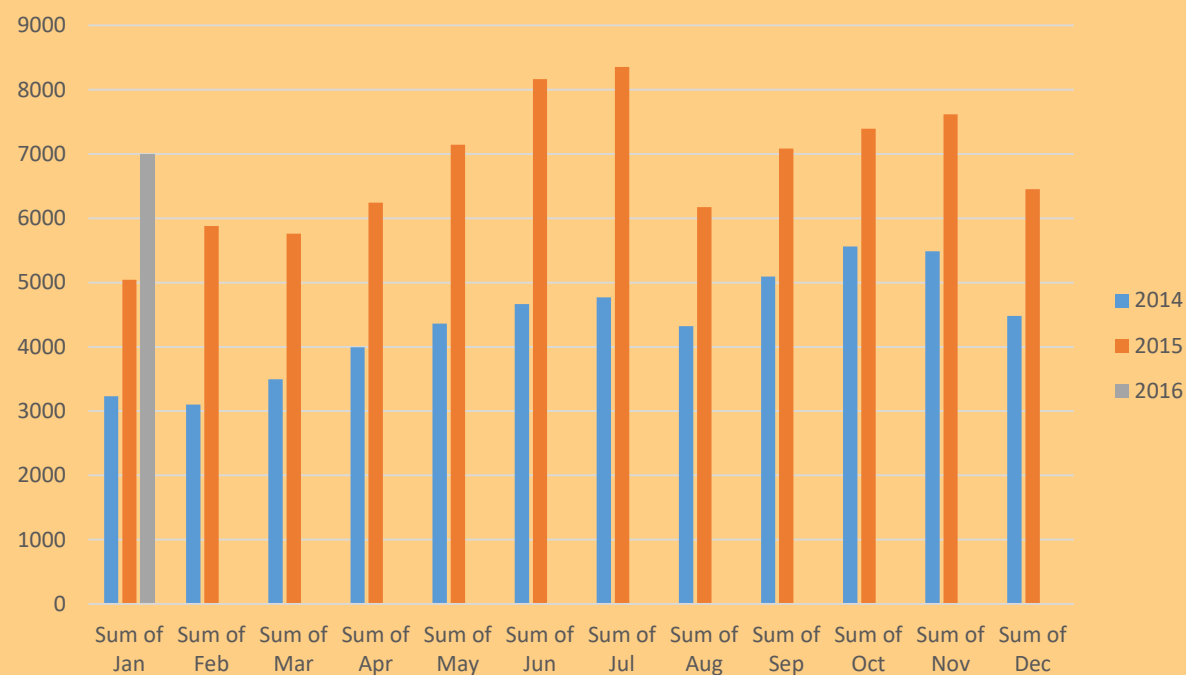
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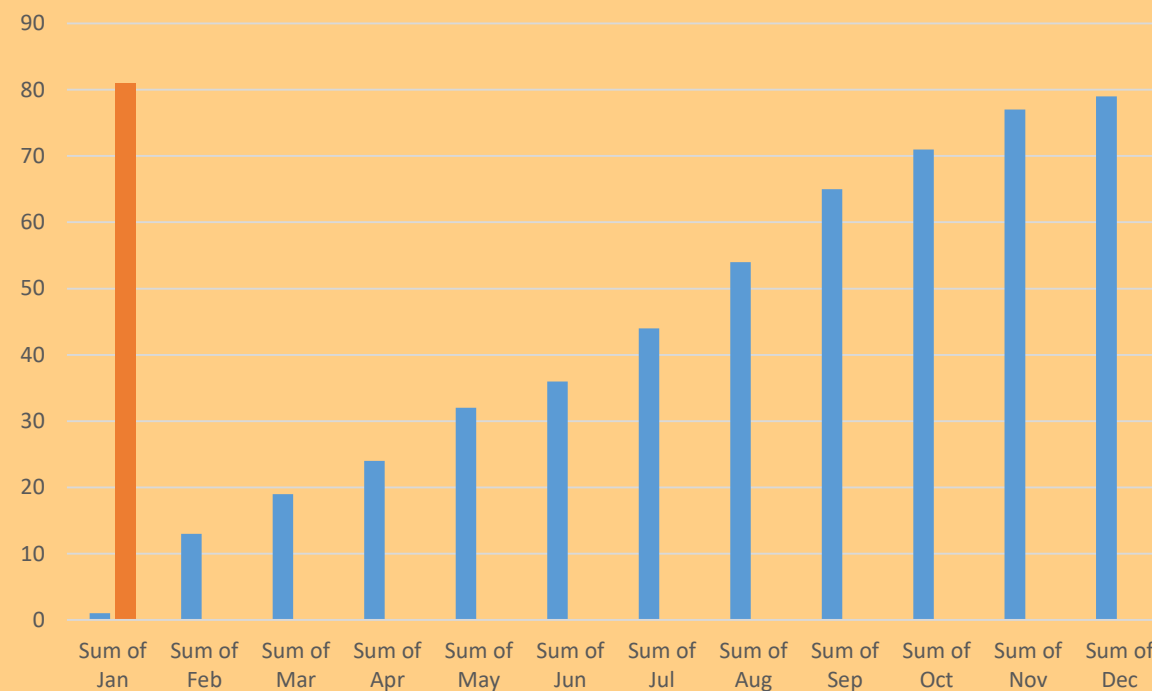
In Frome: 3x Low Emission cars



Total number of bookings



Frome - Registered Drivers



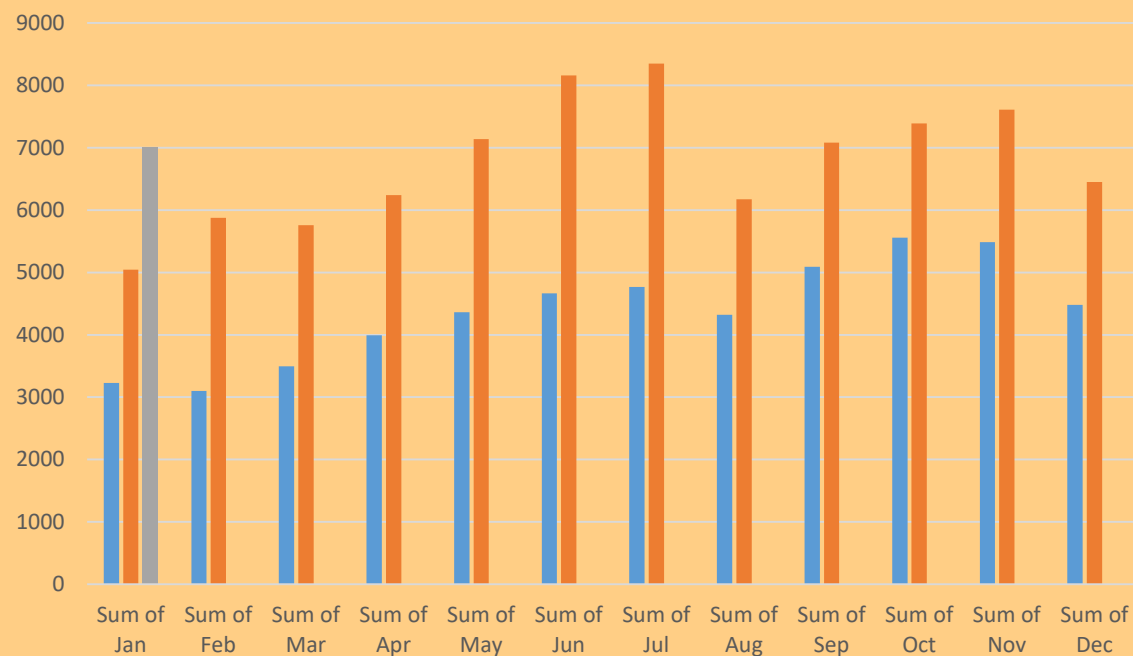
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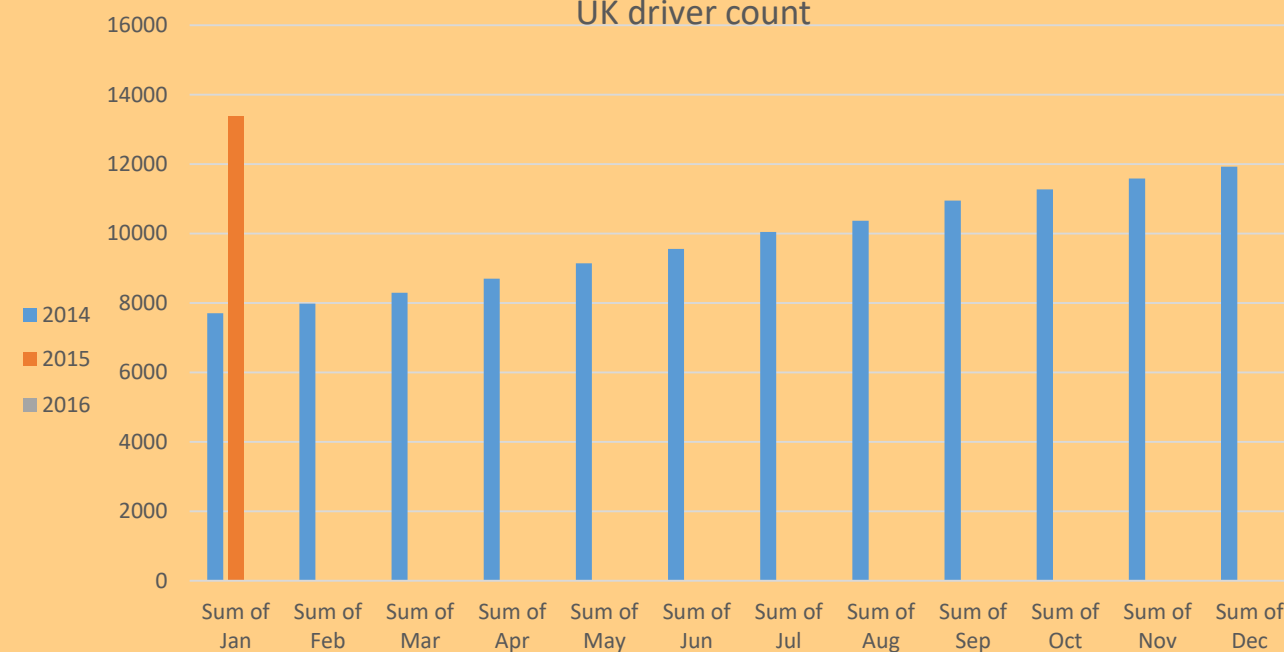
Elsewhere in the UK....



Total number of bookings



UK driver count



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Overall



- Shift away from private car ownership
- Increased interest in “environmentally friendly” cars such as Electric, Hybrid and Hydrogen
- Councils and large employers see the benefits too

Thank you

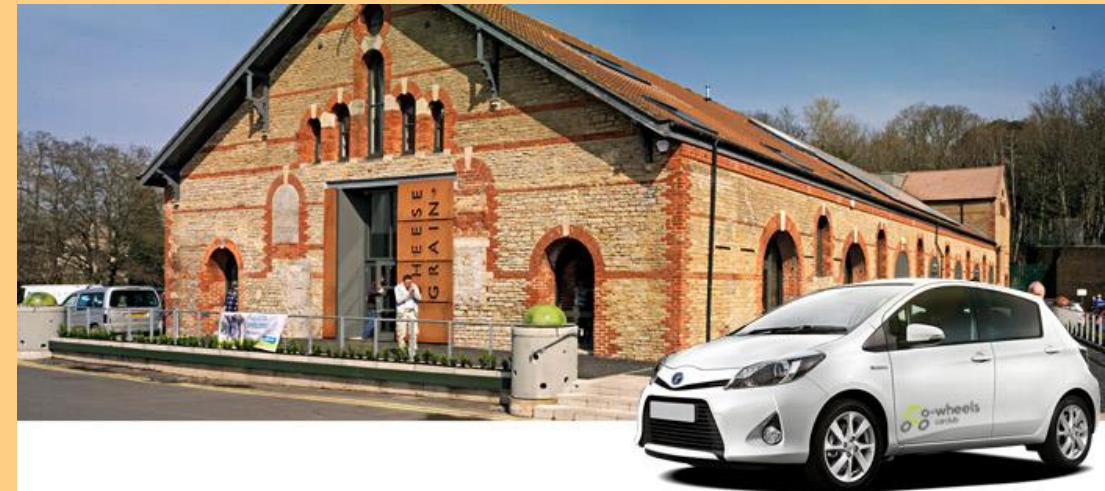
Any Questions

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Contact information

- Ellie Grebenik ellie@co-wheels.org.uk
- www.co-wheels.org.uk
- Tel 0191 375 1050



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