

### **Urban elegance**

Tools for designing public space

#### Area of conflict



The issue of urban elegance holds in Murrhardt a strong tension between on the one hand the tradition in the form of the old town and on the other hand modern standards of urban elegance.

In the historic center, the focus is more on the preservation and protection of buildings.

250 years ago - in 1765 - burned Murrhardt largely from the town fire, 120 houses and 34 barns fell victim to the blaze. The entire present-day town was the then newly constructed and is today the old town. Only the former monastery remained intact.

#### Murrhardt town centre





## Murrhardt's preservation statute of 1996



The town is specially protected by a preservation statute (municipal law - decision of the Town Council in 1996).

To preserve the urban character of the historic old town area required in the territorial scope of this statute the demolition, alteration, change of use as well as the construction works of the permit.

The authorization may be refused only if the building or structure alone or in conjunction with other structures the townscape, the form of the town and the countryside is embossed or from urban development, in particular historical or artistic value. The authorization to construct a building or structure may be refused only if the urban form of the area affected by the proposed building or structure.

### Preservation of the former monastery





#### Preservation of the marketplace ensembles





# Preservation of the town centre ensembles











#### **Decoration fountain Market Place**



The country women decorate The market place fountain every year for Easter.

Maintenance of tradition and symbol for the richness of the colors of spring, the revival of nature and the importance of water for plants, animals and humans.



### Ferdinand-Nägele-Place





### **Tradition and Modernity:** town library Murrhardt





#### Urban elegance in the form of cultural monuments





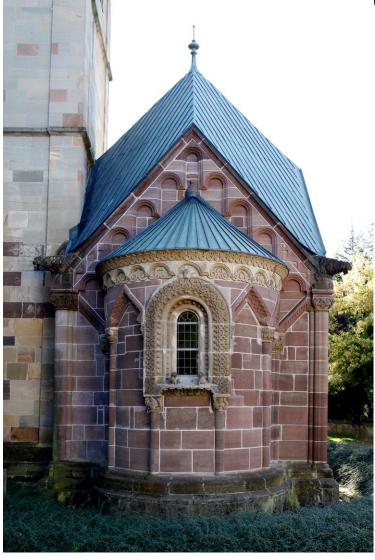
#### Urban elegance in the form of cultural monuments





### cultural monument: **Walterichs Chapel**





#### **Cultural monument: Walterichs** Church





# balancing act between tradition and modernity - Area Alte Post/Postgasse









First concepts about 10 years ago.

Sonne-Post Restaurant should be demolished and the area should be built with a new building in modern style again. It should arise seniors assisted living apartments.

Referendum in 2007, around 82% voted against demolition.

Since 2012 the project resumed.





Acquisition of additional land in the area, especially Schwanen Innin autumn 2012.

This provided further opportunities in the area.

The investor has made it possible to construct the building of the old post historicizing again.

On the site created 27 seniors assisted living apartments (6 in the building of the reconstructed former Sonne-Post, 21 new buildings).

The town of Murrhardt is purchasing in the former Sonne-Post building a community hall and the nursing association acquires practice rooms.



### **Area Alte Post/Postgasse (I)**





#### Area Alte Post/Postgasse (II)





#### Area Alte Post/Postgasse (III)





#### **Area Alte Post/Postgasse (IV)**



#### **Area Alte Post/Postgasse (V)**

















## Former rail freight depot new construction 2013





The town of Murrhardt sold the old rail freight depot to a bike shop in Murrhardt. This broke down the old building as it was dilapidated building as an end of the track. The new building was constructed in timber, similar to the old building, built, which allowed the bike shop contemporary interior spaces close to the thoroughfare.



#### **Murr Arcades shopping centre**



Construction of a new shopping center on the edge of town centre.

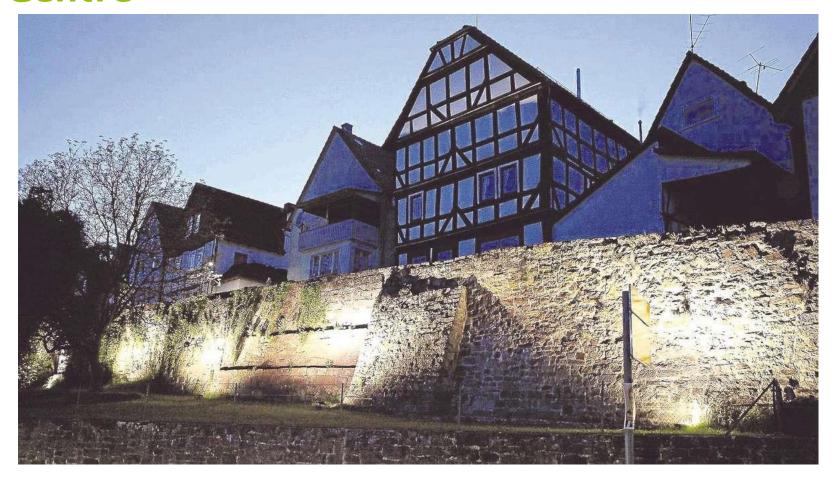
### **Connection Shopping Centre - Town Centre**





# **Connection Shopping Centre – Town Centre**





Illumination of the town wall

#### **Connection Shopping Centre - Town Centre**





Illumination of trees.

# redesign the facade of Walterich School and Herzog-Christoph-School











# Flower meadows / roadside vegetation































#### **Pavilion Fornsbach**





#### Fornsbach centre with new railings, new street lighting and floral decoration





#### **Park benches**























The council has a playground concept for allowing to modernize the playgrounds in Murrhardt and keeping them in good condition.

It begun in Siegelsberg. Here a playground is shut down, another will be modernized. Volunteers support the work.

#### **Clean Murrhardt**



