

Frome – creating a vibrant and sustainable economy

Peter Wheelhouse, Frome Town Council





THE  TIMES


30

most fashionable
places to live in
the UK

Challenge:

How can we minimise out-commuting to nearby Bath?



A photograph of a row of three-story terraced houses made of light-colored stone. Each house has a dormer window on the roof and several windows on the upper floors. A black metal fence runs along the front of the properties, with a low stone wall at the base. The sky is blue with white clouds, and a large green tree is visible on the left side of the image.

Challenge:

How can employment growth keep
pace with housing development?

Opportunity: Science based business



licensed to supply Soil Association, Eco-cert
and Fairtrade certified skincare products



primavera
specialist skincare manufacturing

Opportunity: Renewable energy generation



Opportunity: Manufacture of sustainable vehicles



Opportunity: The creative arts



Opportunity: Local food and drink production



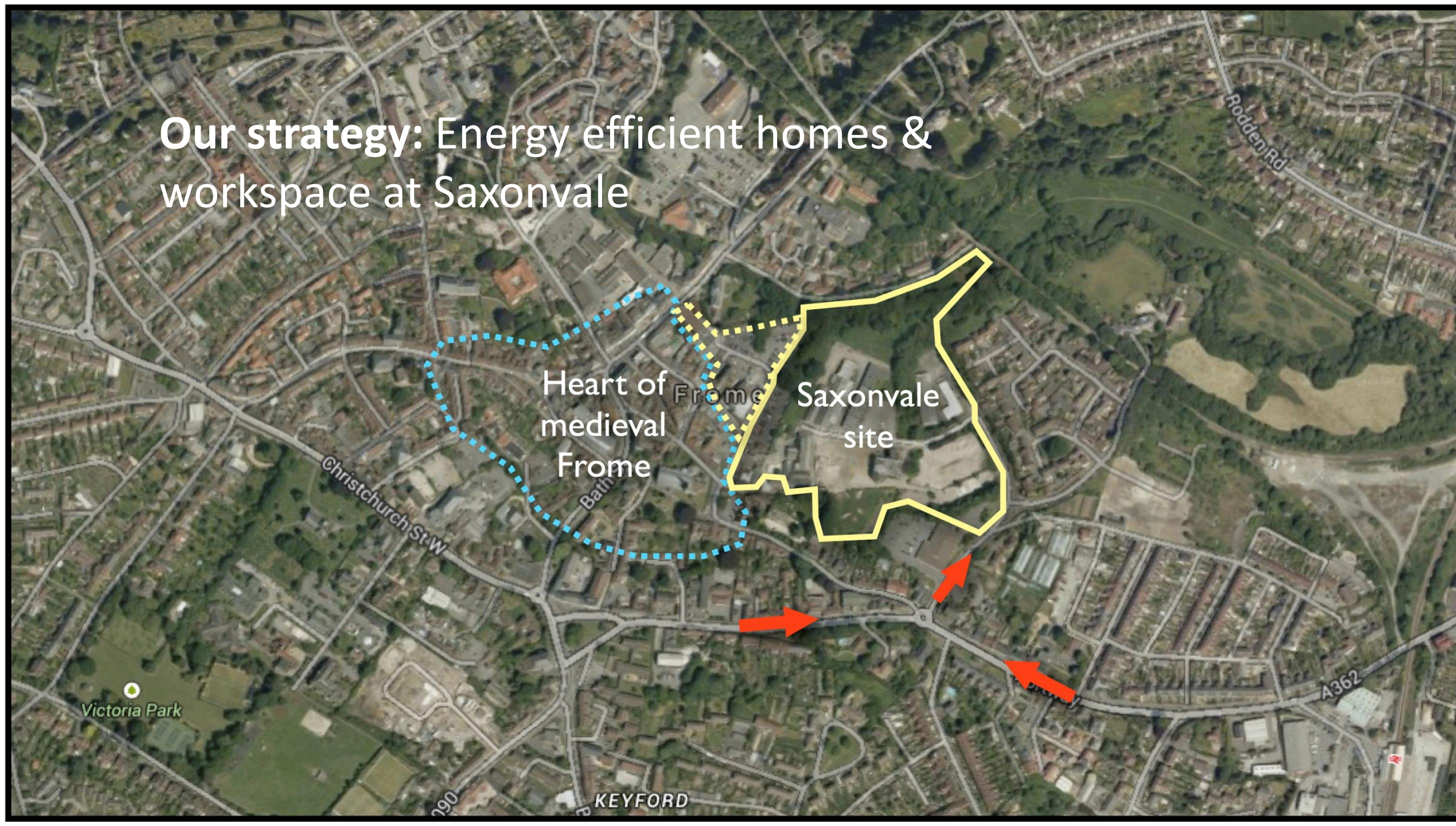
Our vision: 'One Planet Frome'

1	Zero carbon
2	Zero waste
3	Sustainable transport
4	Sustainable materials
5	Local and sustainable food
6	Sustainable water
7	Land and wildlife
8	Culture and heritage
9	Equity and local economy
10	Health and happiness

Our strategy: Renewable energy



Our strategy: Energy efficient homes & workspace at Saxonvale



Our strategy: incubating innovative new businesses



Our strategy: Recycling waste

THE P2 PATENTED PROCESS AND MACHINE



Our strategy: Promoting sustainable transport



Our strategy: Promoting local food



Our strategy: Supporting festivals



Our strategy: Developing our music venue



Our strategy: Supporting markets



Our strategy: Improving the Town Centre



Our strategy: Creating opportunities for young people



MINISET
FUTURE WORKS
— YOUR SUCCESS IS OUR AIM —

Thank you for listening
Any questions?



www.frometowncouncil.gov.uk